

Parking Implementation Plan (PIP)

Actions 2022 - 2032

Actions	Priorities	What we will do	Benefit and links to Southend 2050	Timescales (commence)
PIP.1	We believe Civil enforcement should be at least self-financing	The Council's parking account delivers a modest operational surplus which is reinvested in the service. This will continue to be reported and published on an annual basis	Opportunity & Prosperity	Annual review
PIP.2	a) Review all existing contracts to ensure they remain fit for purpose, achieve best value and are future proofed. b) Work with stakeholders and suppliers to ensure innovation and enhanced service offerings are at the core of all new contracts.	The Council will be re-tendering its parking and parking enforcement operations during 2022 based on a 10-year period which will enable and provide a more fluid and fit for purpose contract	Opportunity & Prosperity	February 2022
PIP.3	Parking fees and charges will be reviewed, benchmarked and reflected annually. As a minimum it will be a reflection and indicative of the changes to the Retail Price Index (RPI) or Consumer Price Index (CPI)	Benchmarking and early engagement with finance colleagues, members in advance of budget reviews	Opportunity & Prosperity	Annual review

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PIP.4	Extended operational and charging hours – will only be considered where there is compelling evidence of its need particularly around locations with evening/late night activity	A comprehensive and thorough review of parking charges and a zonal approach to the borough was introduced from April 2021. Post implementation review required and for changes to be made where necessary	Opportunity & Prosperity Safe & Well	Annual review
PIP.5	A comprehensive review of the central seafront to assess and consider whether the existing parking controls and infrastructure are fit for purpose	To undertake a review of parking facilities, number of spaces, parking controls and traffic management to ensure they continue meet the ever-evolving demands and remains to be effective.	Pride & Joy Safe & Well	2023/24 or later
PIP.6	We will carry out a review of town centre parking provisions, business and loading bay facilities to ensure the right placement and service the right groups	Consultation & engagement of town centre provisions and ensure engagement with businesses Publicise the parking facilities and options available	Pride & Joy Safe & Well	2022/2032
PIP.7	To consider adopting a vehicle emissions-based permit tariff and/or diesel surcharge. If adopted, it is anticipated that such measures could form part of the review of parking fees & charges on an annual basis	Seek best policy and benchmark with other Local Authorities in respect of their charging methodology.	Pride & Joy Safe & Well	2022/23
PIP.8	We will replace the remaining paper-based parking permits/vouchers with virtual permits during 2022/23. All new applications/renewals will receive a virtual permit upon renewal of the permit or upon expiry	In conjunction with the tendering of parking operations; to procure and implement a virtual permit solution encompassing visitors.	Opportunity & Prosperity Active & Involved	2022/23

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PIP.9	An options paper and business case will be produced during 2022 for the phased removal of pay and display machines in Southend and outline the benefits and efficiencies	To establish and consider any efficiencies which can be identified and consider future options	Opportunity & Prosperity	2022/23
PIP.10	A report on the performance of the Southend Pass will be produced in late 2022 following a 12-month period of operation in a post-Covid-19 environment	Analysis and evaluation of the pass with a report to Cabinet which will provide a summary of the Southend Pass customer base and its usage	Pride & Joy	2022/23
PIP.11	Undertake a review of enforcement and existing controls to ensure enforcement priorities reflect the local need	Work with our parking contractor to review existing enforcement beats and the demand of enforcement requests	Pride & Joy Opportunity & Prosperity Active & Involved	2023/24
PIP.12	We will review primary schools and the surrounding streets with the vision of installing stronger parking controls or schemes in the area	Consider ways in which to mitigate poor parking behaviours and to improve compliance. Including but not limited to the introduction of school streets/automated enforcement	Safe & Well Active & Involved	2023/24
PIP.13	A Parking Zone (PZ) will only be added to the waiting list where there is evidence of parking stress and indicative public support for some form of parking controls and the required budget	Consider, design and consult upon any new or existing parking zones	Pride & Joy	Annual review

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PIP.14	A Parking Zone (PZ) will be developed in order from the PZ waiting list and only if there is sufficient budget within the parking account	Monitor and manage the parking budget and seek additional funding where there is opportunity. Refuse requests if there is no budget to enable	Opportunity & Prosperity	Annual
PIP.15	A parking petition review for new controls can take 12 months before the report is finalised. To agree an approach to how requests are managed	Parking petitions will not be considered if they do not meet the requirements as per the process noted within the Parking Strategy	Opportunity & Prosperity	Annual review
PIP.16	We will continue the current policy of providing advisory Blue Badge bays for residents meeting the eligibility criteria. The carriageway markings will comply with Traffic Signs Regulations General Directions	Review of disabled bays policy and ensure compliance with the Policy set by the Council. To ensure the installation of disabled bays is completed in a timely manner and review their continuing need.	Safe & Well	Annual
PIP.17	We will continue to enforce and take action against any Blue Badge misuse and in accordance with the powers given to the local authority and work in collaboration with colleagues and partners in tackling and mitigating the risks of abuse	Actively enforce and take action against those misusing or abusing blue badges. Ensure training of officers is always updated where and when necessary. Mitigate and ensure the blue badge scheme is not compromised by lack of action or activity	Safe & Well Pride & Joy	Annual

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PIP.18	To be more efficient and effective in the delivery of safety schemes	We will propose a new procedure for schemes that pass the 'Highway Code test' (where the primary objective is to reinforce rules of obstruction or parked or left dangerously)	Safe & Well	Annual
PIP.19	Footway parking measures will only be implemented where damage to the footway construction and underground services are unlikely to be compromised and only with agreement from local councillors. When permitted enforcement of footway parking will be appropriately considered and implemented.	To engage with any changes introduced and permitted by Department for Transport for authorities outside of London to enforce inconsiderate parking on the footway.	Safe & Well Pride & Joy	2022/23
PIP.20	We will work towards the introduction of moving traffic enforcement starting in 2022 with the objective of undertaking enforcement from Q3/2022 subject to the required permissions being granted under TMA powers being agreed and adopted	Express an interest, engage with DfT and complete a review of where moving traffic enforcement will be advantageous and improve safety on our roads.	Safe & Well	2022/23
PIP.21	To retain and attain Park Mark accreditations for Council car parking facilities	Continually review all car parking facilities in a structured way so as to ensure compliance with the Park mark accreditation standards and to seek accreditation on those not yet attained	Safe & Well Pride & Joy	Annual
PIP.22	We will engage with the Councils corporate EV strategy for Southend-on-Sea during 2022 with the objective of installing the required EV charging infrastructure within or at Council parking provisions	To ensure EV infrastructure is installed as and when resurfacing of parking facilities is undertaken and to meet the EV objectives of the Council	Pride & Joy	Annual

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